

CEO Summer Programs Reflection Lunch

9.17.2019 Common Themes

Main Event Takeaways + Next Steps

- Staff & Student training with cross-campus partners
- Pool resources + joint presentations when possible
- The group is excited about an application working group/training
- Youth Hub + Watson Young Scholarship - Work with Marissa (mnrivas) and Laura (Isaavedr)

Common Program/Event Wins

- Great programs! Huge excitement! We survived the summer!
- Great opportunities to work with UM Faculty
- Wolverine Pathways was a great partner for recruitment

Common Program/Event Snags

- Student-workers - Early career training and professionalism
- Unforeseen housing problems
- Program staff training in general - especially with medical emergencies
- Keeping students interested in programs prior to the start of summer

Resources on Campus List

- Children on campus (form tracking is a challenge)
- CEO - Student Training + Campus Visits + Program consulting w/ Sheri (sridout)
- OGC, DPSS, Spectrum for staff training
- Staff Affairs, OUA, OFA
- OEM - Data Collection using National Clearinghouse Data
- Shared services - for hiring help
- LOTS of student organizations- SHPE, Graduate Society of Blan Engineers & Sciences, MUSES, etc
- University Outreach Council (mnrivas)
- Library - Alexandra Rivera
- CAPS
- Michigan Adventure Leadership
- LSA - Frances Acevedo

Quick best practices

- Continue engagements with students as the school year ends to make them excited for your program - testimonies, pictures, videos!
- Work with housing earlier in the process
- Work with specific disciplines/departments/schools (OUA)
 - Join CEO's University Outreach Council to build your cross-campus network!
- Learn more about local community-based organizations who would like to work with programs so students can engage beyond campus
- Pay for staff to be First Aid + CPR certified

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Table Discussion Takeaways

Who would you like to be a part of your summer program planning? What does your network (outside of your unit) look like? (people/network)

- How to triage medical records
- Create secure/reliable application software and process
- Triage campus resources
- Create a specific training module for summer staff (ie spectrum/CEO)
- Recruit from Flint, Tribal Nations, Saginaw, and UP
- DEI and General counsel updates, CRM and marketing
- List of off and on-campus resources to triage (OUA/FIN AID - the city of Ann Arbor)
- Shared Services - HR to support and train department on best practice to expedite the hiring process

What strategies were made to enhance your summer program and support your application process?

List the roots to your success. (recruitment)

- User-friendly websites/ simple navigation/welcoming with student's voice
- Early contact with students and U-M program staff, to alert them when program applications become available
- Partnering with other U-M programs (ex. Wolverine Pathways) creates wins for each program and the student
- Some programs offer a stipend for students. This enhances the experience for students and provides a great incentive for participation
- Pool UM resources - Admissions/FA/LSA presentations/Wolverine Pathways/CEO
- Remove barriers for students (Watson A Young, app fee wavier, provide transportation)
- Early contact with UM departments and space/room reservation
- UM Van transportation options for summer

What actions have you implemented to improve your application or your application review process?

(changes/improvements)

- Making websites easier to understand and navigate has proved to be a win. Making online access to program information enhances the application process
- Increasing the number of underrepresented students in our programs is a goal. Expanding partnerships for funding also helps make access to our programs attainable for underrepresented students
- Increase number of underrepresented campers
- CRM/OEM Data Collection/ Youth Hub training
- Survey Monkey or other secure sites
- Use application information as a way to communicate with students post-camp
- Ways to highlight summer camps on UM application and reference letters
- Equitable ways to ask about race and gender