Summer Program Summit

Inclusion & Intentionality

CENTER FOR EDUCATIONAL OUTREACH UNIVERSITY OF MICHIGAN

inform.engage.inspire.
Welcome
K-12 Summer Programs
What are highlights of your work when partnering with K-12 schools and community organizations?
What are the most effective practices when working with underserved high schools?
What are the biggest barriers when working with underserved schools and what strategies do you use in your work?
How could someone connect K-12 students or schools with programs across the University?
Youth Hub

The Common Summer App
We have THREE burdens

**Student Burden:** too many applications, repetitive data entry year after year, increased burden on recommenders and guidance counselors, little to no exposure to other interested opportunities, too many different websites, program costs

**Administrative Burden:** too many spreadsheets, not enough applicants, difficult review tools, staff change, hard to keep up with application best practices

**State of Michigan’s Burden:** agriculture and automotive industries legacy, not a college-going state (and yet top #4 Public University), poor education stats, over 50% of K-12 students are eligible for free/reduced lunch, guidance counselors have 729 assigned students, over 36K students are homeless, Michigan’s median family income is $63K
We have been failed by the state government, but haven’t we been **failing our communities** as well?

How can we work **together** (even more than we already do) with other colleges and universities to create a statewide **college-going culture**?
While many, MANY more solutions are needed, CEO can offer one solution right now...

Youth Hub
ONLY **ONE URL** STUDENTS AND SCHOOL COUNSELORS NEED FOR ALL U-M OPPORTUNITIES

youthhub.umich.edu
Exposed to **multiple** opportunities, not just one!

**STEM**
- **Girls in Music and Technology**
  - Category: Year-Round Opportunity
  - Dates: Various
  - Location: University of Michigan

- **Aspimart Summer Research Internship Program**
  - Category: Summer Opportunity
  - Dates: June 17 - July 26, 2019
  - Location: University of Michigan

- **SWE Shadow Day**
  - Category: Summer Opportunity
  - Dates: September 2018 - April 2019
  - Location: University of Michigan

- **WISE GISE**
  - Category: Summer Opportunity
  - Dates: June 17 - July 20, 2019
  - Location: University of Michigan

- **InnoWorks at Michigan**
  - Category: All Year Round Opportunity
  - Dates: Various
  - Location: University of Michigan

**THEATER, THE ARTS, & HUMANITIES**
- **Michigan Youth Ensembles**
  - Category: Year-Round Opportunity
  - Dates: Various
  - Location: University of Michigan

- **Portfolio Prep | Stamps School of Art & Design**
  - Category: Summer Opportunity
  - Dates: July 29 - August 18, 2019
  - Location: University of Michigan

- **String Preparatory Academy**
  - Category: Summer Opportunity
  - Dates: July 7 - July 27, 2019
  - Location: University of Michigan

- **BFA Preview | Stamps School of Art & Design**
  - Category: Summer Opportunity
  - Dates: July 26 - August 10, 2019
  - Location: University of Michigan

- **Digi-Fab Discovery | Stamps School of Art & Design**
  - Category: Summer Opportunity
  - Dates: July 26 - August 10, 2019
  - Location: University of Michigan
Exposed to state-wide opportunities as well!!

RECENTLY ADDED

Coding Boot Camp
Learn to code and strengthen your computer science skills! Please check back for 2019 camp details!
Ages: 13 yrs - 17 yrs
Dates: TBD
Cost: $300

Advanced Volleyball Skills Clinic
Includes both advanced skills sessions, WSU and player instruction, and a WSU Volleyball T-shirt (pizza lunch included)
Grades: High School, Advanced
Date: July 13, 2019
Cost: $75 Early Registration

Camp Cosmos
This astronomy and physics day camp guides students in exploring space science, investigate the night sky and learn about telescopes!
Ages: 12 yrs - 16 yrs
Date: July 8 - 19, 2019
Cost: $375

Complexions Detroit Summer Intensive
This program guides dancers to achieve their full artistic potential in the unique and exclusive style of Complexions Contemporary Ballet
Date: June 15 - 28, 2019
Cost: $1,015.00

More →

More →

More →

More →
And how can we help with the “too many applications/recommendations/repetitive data entry year after year” burden???

U-M Summer Common App

Or, another option is to have student, parent, income, school data is easily transferred to your application - and then add your other questions
And for staff...

**Youth Hub Application & Review System**

- Application **Templates**
- Built in **“Hidden” + group** reviews (no spreadsheets needed!)
- Up to date application questions (i.e. how to ask about gender, race, family income?)
- Easily report out to .csv
- CEO manages the staff training, so if you have a staff change, we got you!
- Also, need more applicants and know of a similar program? Easily upload their applicants into your application!
- Didn’t use a Youth Hub application? No worries, upload your data into Youth Hub’s review system today!
Youth Hub is advertised (& provides training) at:

- Michigan College Access Network Conference (MCAN)
- Detroit College Day & Detroit College Access Network (DCAN)
- Pre-College and Youth Outreach Conference
- MCAC Advisors around the state of Michigan (working on MSUCAC advisors!)
- Wolverine Express
- CEO Campus Visits
- Magazines dedicated to high school guidance counselors
- And much more!
But what about program costs? If half the state’s families are making less than $65K each year and more than half the students around the state are on free or reduced lunch, how can Michigan students afford to attend your programs?

**Watson A. Young Scholarship**

CEO is committed to helping need-based students attend your summer programs. However, we cannot do it alone. Let’s talk about joining the University’s mission in giving students free tuition if their families make less than $65K and REDUCED cost of tuition if they make anywhere from $65K-$150K.
Examples of Youth Hub Marketing

Comic Book Style

(Getting ready for our college-readiness comic book series - interested in being involved?)

Youth Hub was started by the Center for Educational Outreach to help K-12 students find opportunities at U-M. You can find something fun to do on campus during the summer and throughout the school year. Check it out!

Youth Hub offers the Watson A. Young Scholarship, a need-based scholarship to support Michigan middle and high school students participating in summer opportunities.

The application opens February 1 and will be awarded on a rolling basis.

Questions? Email umcoe@umich.edu

APPLY EARLY!
So, how do we continue to build a statewide college-going culture among our K-12 students, parents, and teachers/school counselors?

A Common Place to ease the burden of information overload
A Common Application to ease the burden of repetitive data entry
A Common Solution to ease the burden of application reviews
A Common Direction to ease the burden of statewide college-going culture
But what about right now? (as I know many of your applications are already open):

FREE Youth Hub Market Title advertisement  
FREE access and training to Youth Hub’s review tool  
WATSON YOUNG SCHOLARSHIP  
FREE purpose to program K-12 outreach consulting at CEO

CampDocs Pilot Group (in the back today)

Come to my table to talk more or schedule a 1:1 (mnrivas@umich.edu)
Table Discussions

Bringing Inclusion & Intentionality to Your Programs
THANK YOU!